

# OM logo guidelines

The OM logo consists of the letters **O** and **M** on a *rectangular* or *round* background.

Logos are available with a red background (*default*) and a white background (*inverted*).

Please use the RGB versions for digital use and CMYK versions for print use.

## LOGO PLACEMENT

The rectangular logo is also referred to as a label shape and *must bleed off the page* on one side, with a slight offset away from the corner as illustrated.

Complete logo guidelines can be found in the

[OM STYLE GUIDE FOR BRAND AND DESIGN »](#)

